ITiCSE 2021
Virtual
June 26th - July 1st

26th Annual Conference on Innovation and Technology in Computer Science Education

Conference Support Opportunities

Invitation to Exhibit

https://iticse.acm.org
The Special Interest Group on Computer Science Education of the Association for Computing Machinery (ACM SIGCSE) is a community of approximately 2,400 people who, in addition to their specialisation within computing, have a strong interest in the quality of computing education.

The Annual Conference Innovation and Technology in Computer Science Education is a SIGCSE conference that has been held annually since 1996, typically in late June or early July. It has been held in many different countries, but is mainly based in Europe. Attendance regularly exceeds 200 participants. This conference brings together delegates from all over the world to address pressing issues in computing education.

Conference attendees are looking for new ideas, textbooks to support their courses, and materials to improve the effectiveness of their teaching. In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories as well as for their departments. They select the tools that support teaching and their own scholarly work.

As a supporter

> Meet your target audience virtually among more than 200 attendees who come from the college/university, K-12 and industry Computer Science Education community.
> Develop relationships with other computing professionals from around the world.
> Hear what computer science education professionals have to say about your products and their future product needs.
> Increase your understanding of the educational IT profession and its needs.
> Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.
> AND... reach all of the attendees via a supporter session presentation of your choice.
ITiCSE offers three general levels of sponsorship (Bronze, Silver, and Gold) as well as Platinum Sponsorship, called Supporters. Each package can be extended to adapt to your needs.

### Gold Supporters
5,000 Euro
- You will get 4 complimentary registrations for people from your organisation to attend the virtual conference.
- Your company (with logo and URL) will be listed as a Gold Supporter in all conference announcements, on the advance program, and on the conference web page.
- You will get two ~50 minute presentation sessions.
- You will have the opportunity to include e-material for each attendee.

### Silver Supporters
3,000 Euro
- You will get 3 complimentary registrations for people from your company to attend the virtual conference.
- Your company (with logo and URL) will be listed as a Silver Supporter in all conference announcements, on the advance program, and on the conference web page.
- You will get one ~50 minute presentation session.
- You will have the opportunity to include e-material for each attendee.

### Bronze Supporters
1,500 Euro
- You will get 2 complimentary registrations for people from your company to attend the virtual conference.
- Your company (with logo and URL) will be listed as a Bronze Supporter in all conference announcements, on the advance program, and on the conference web page.
- You will have the opportunity to include e-material for each attendee.

### Platinum Supporters
POA
- You would get the Platinum Level of sponsorship for an Event Sponsorship and naming rights on the event.
- The price of events varies, but generally exceeds the Gold level of sponsorship.
Typical ITiCSE Virtual Schedule

> Sunday  
  Working groups conclude (Working groups begin their work in early April)
> Monday  
  Conference opening, Keynote speech, followed by a full day of sessions
> Tuesday  
  Keynote speech, followed by sessions
> Tuesday evening  
  Conference Virtual Social Event
> Wednesday  
  Keynote speech, followed by sessions
> Thursday  
  Keynote speech, followed by sessions

Working Groups

An ITiCSE working group is an intense collaboration between five to ten researchers from around the world to produce a high-value report on a topic of interest in computing education.

A working group begins with a proposal by up to three leaders. Working groups meet virtually, beginning in April and conclude their work just before the conference begins.

During the conference, there will be a session in which each working group gives a brief presentation of their project.
In 2021, ITiCSE celebrates its 26th year as one of the world’s most successful Computer Science Education conferences. The opportunity to support this established and long-running conference, which has been hosted in a wide variety of locations, allows your brand to integrate with both established, CS educators and those new to the field. This will amplify your brand, tools and approaches with the international audience, specialising in CS education. Below is a list of the recent conference locations.

2020: 17-18 of June. Online, and was the first of the SIGCSE conferences to do so. It was planned to take place in Trondheim, Norway: http://iticse.acm.org/ITiCSE2020/


2018: 30 June - 4 July. Larnaca, Cyprus, hosted by University of Central Lancashire, Cyprus. https://iticse.acm.org/ITiCSE2018/


Meet the team

**Prof. Dr. Carsten Schulte**  
(Conference Co-Chair)

Email: Carsten.Schulte@uni-paderborn.de  
Web: https://www.uni-paderborn.de/person/60311/

**Dr. Brett A. Becker**  
(Conference Co-Chair)

Email: Brett.Becker@ucd.ie  
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**Dr. Keith Quille**  
(Supporter Liaison)

“I am here to help in any way that I can, pre, post and during the conference. Feel free to contact me at any time.”

Email: Keith.Quille@TUDublin.ie  
Web: http://keithquille.com

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